

Priyank Pandey

WordPress Developer | UI-Focused Front-End Engineer

reach@priyankpandey.in

+91 74529 56743

www.priyankpandey.in

Summary

WordPress Developer with 4+ years of experience crafting custom websites, themes, and CMS-driven solutions. Proficient in front-end technologies (HTML, CSS, JS) and deeply familiar with WordPress architecture, page builders, plugin integrations, WooCommerce, and performance optimization. Adept at delivering scalable websites with excellent UX and SEO practices.

Work Experience

Sr. WordPress Developer

ID8 Digital Agency

July 2022 – June 2024

New Delhi

- Developed 20+ custom WordPress websites using themes, ACF, and page builders.
- Integrated payment gateways, custom forms (CF7, WPForms), and lead platforms.
- Improved site speed and Core Web Vitals scores for key client sites.
- Collaborated with UI/UX designers and led a team of 3 developers.
- Managed client calls, gathered briefs, and ensured successful project handovers.

WordPress Developer

Infogle Marketing

Feb 2022 – Jul 2022

New Delhi

- Customized themes, optimized page speed, and managed plugin setup.
- Delivered responsive corporate websites and eCommerce stores.
- Maintained design consistency across devices and browsers.

Freelance WordPress Developer

Freelancer.com

Apr 2021 – Jan 2022

Remote

- Built custom WP sites for clients across eCommerce, education, and medical sectors.
- Trained clients for basic admin updates; created detailed documentation.
- Developed backend features for product catalogs, galleries, and blog setups.

Education

Diploma in Web Development & UI Principles

Global Institute of Cyber Technology – Haldwani | 2021

Intermediate (Computer Science)

Inspiration Sr. Sec. School – Haldwani | 2019

Core Skills

CMS: WordPress, WooCommerce, Elementor, WP Bakery, WIX, Shopify

Front-End: HTML5, CSS3, Tailwind, Bootstrap, JavaScript, jQuery

Tools: Figma, Adobe XD, Google Analytics, Search Console

Back-End & Integration: MySQL, ACF, REST APIs, Contact Form 7, SMTP, Payment Gateways

Other: SEO Optimization, Page Speed Improvement, Git, Responsive Design

Languages

• English (Written & Spoken) • Hindi (Written & Spoken)